

For Immediate Release

**GOSENDI NAMED ART DIRECTOR AT SCOTT-MCRAE ADVERTISING**

Jacksonville, FL (March 26, 2007) --- Andy Gosendi was named Art Director at Scott-McRae Advertising, joining the award-winning staff at Jacksonville's oldest advertising agency. The announcement was made by Rick Jones, President/COO of the agency.

Gosendi most recently was an art director with HardBall Creative where he worked on a variety of client projects managing accounts from concept to delivery. During his tenure with HardBall he also served as Adjunct Professor at Florida Community College where he taught entry-level Adobe Illustrator classes.

A graduate of Miami University in Oxford, Ohio, Gosendi has been published 18 different times in industry publications and awards books such as *American Corporate Identity 22*, *Logo Lounge II* and *American Graphic Design Awards*.

"We are pleased to be able to add Andy, an experienced art director to our staff," said Jones. "We have grown dramatically over the past several years and continue to add business outside of our core corporate work. Our goal is to be known as the agency in town that gets brands to move and be successful."

Scott-McRae Advertising was founded in 1965 and is part of the Scott-McRae Group of companies. The full-service agency is known for its retail advertising and handles a variety of clients in the automotive, real estate, travel/tourism and nonprofit sectors.

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